

Product Development

Product development is key to a successful economic development strategy. Our creative approach includes a first-in-the-nation online site assessment tool and a wide range of site and building assessment services.



IDENTIFICATION

Identify the best sites in a community, prioritize, and create a development plan.



CERTIFICATION

Our team has led the certification of over 10,000 acres & manages a statewide certification program.



DEVELOPMENT

Step-by-step development plans from greenfield to qualified site.



FEASIBILITY

Feasibility studies for sites, parks, spec buildings, and other development projects.



REDEVELOPMENT

Position former industrial and commercial sites for re-use and redevelopment.



ECONOMIC IMPACT

Show the value of proposed developments using economic modeling tools like IMPLAN.



CreativeSiteAssessment.com

An innovative, online assessment tool that independently rates potential sites for economic development. It is the only one of its kind in the U.S. Use the assessment tool to compare sites, determine development potential, and support strategic investments in site development.



Crystal Morphis
Bright Idea Generator



Penny Whiteheart
Change Catalyst



Heather Beard
Data Miner

