

Economic Impact Analysis

Is the incentive deal a good one? Will the investment in product development pay off? We can help you find out. Too often EDOs and local officials spend public funds without analyzing the return. Economic impact modeling can be used to estimate return on investment in business parks, product development, and incentives. It can also show the total value of a project or development. Creative EDC uses IMPLAN to model economic impact. We present the information in a graphic summary that makes it easy to communicate the impact to the community.

ANALYSIS INCLUDES



MODELING

Create a model to show economic benefit of the project.



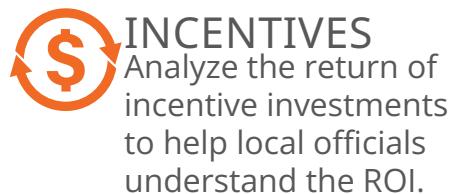
IMPACTS

Direct, indirect and induced impacts.



SECTORS

Manufacturing, Mixed-Use, Retail, Medical, and others.



INCENTIVES

Analyze the return of incentive investments to help local officials understand the ROI.



EMPLOYMENT

Show the benefit of new jobs, payroll, and wages on the local and regional economy.



TAXES

Estimate impacts on local tax revenues.



LOCATIONS

Analysis for NC, SC, VA, and other locations.



TECHNOLOGY

Studies are developed using IMPLAN, a leading modeling tool.



REPORT

Analysis is delivered in an easy-to-read, graphic report.

The Creative Team



Crystal Morphis
Cool Ideas



Penny Whiteheart
Analysis



Heather Beard
Research