



# INDUSTRY SPOTLIGHT: MANUFACTURING IN NC, SC, & VA

## TRANSPORTATION EQUIPMENT MANUFACTURING OVERVIEW

Transportation Equipment Manufacturing (NAICS 336) involves the production of vehicles and related equipment used for transporting people and goods. This includes the manufacturing of motor vehicles, aircraft, ships, rail cars, and other transport machinery. The sector plays a critical role in supporting global mobility and commerce by producing essential transportation solutions. The average annual wage in the NC, SC, and VA region is \$76,841, and 145,379 people work in the sector.

### Industry Concentration

#### Top 5 MSAs in Location Quotient

1. Virginia Beach-Chesapeake, VA
2. Greenville-Spartanburg-Anderson, SC
3. Johnson City-Kingsport-Bristol, VA
4. Greenville-Washington, VA
5. Greensboro-Winston Salem-High Point, NC

#### Highest Wages

Washington-Baltimore-Arlington, VA  
\$100,168

### Employment Concentration

#### Top 5 MSAs in Employment

1. Virginia Beach-Chesapeake, VA
2. Greenville-Spartanburg-Anderson, SC
3. Charlotte-Concord, NC
4. Greensboro-Winston Salem-High Point, NC
5. Washington-Baltimore-Arlington, VA

#### Lowest Wages

Rocky Mount-Wilson-Roanoke Rapids, NC  
\$39,459

### Top MSA by Employment Growth

This industry is expected to grow the fastest in the Myrtle Beach-Conway MSA at an annual growth rate of 1.9%; however, employment in the MSA is the smallest in the group. The Greenville-Spartanburg-Anderson MSA has a large employment base and is expected to grow at 0.6%, which is also the SC state average.

### Recent Project Announcements

- ABB, Mechanicsville, VA, manufacturing, distribution, and repair center
- Heyco-Werk, Gaston County, NC, plastic molded parts for automotive industry
- JTEKT, Greenville County, SC, automotive systems, bearing solutions and, high-performance machine tools

### Site Location Factors

- Access to suppliers and raw materials
- Access to rail and ground transportation
- Cost and availability of labor
- Utilities capacity and access
- Regulatory environment

### Industry Forecast

The transportation equipment industry is expected to decline at the rate of 0.3% per year over the next five years in the NC, SC, & VA region. Employment is projected to fall by 2,024. The industry grew over the last five years by 5,759 jobs.